

Stichting Nieuw Millennium

Stichting Nieuw Millennium (NM) is a non-profit foundation whose mission is the preservation of historical and cultural content through access to Digital Asset Management (DAM) facilities, tools, training and jobs.

Visions and Goals: In our scope of vision, Nieuw Millennium's **Saving History Agenda** begins:

- a multi-decade effort to archive a worldwide body of local historical content into digital public libraries
- a global awareness campaign highlighting the importance of DAM technology and public access archives
- the building of facilities and the training of an international labor force to address this monumental effort

Products and Services

The Hive: a scalable Application Service Provider (ASP) and Value Added Reseller (VAR) node for outsourced Digital Asset Management needs. Hives offer tools, training and work opportunities for youths at risk, the elderly, and the handicapped, building public and private digital archives from local, regional and national content.

The Well : a repository for video, audio and text that is digitized, indexed, archived, and then safely pre-viewed through an international digital public library called 'the Well'. Revenue streams from licensing, syndication and sale of this media are anticipated benefits to content submitters, technology providers and investors alike.

Problem: Pending Monumental Historical Losses:

A significant portion of all audio recordings, film and video is trapped in a technological and financial divide, much of which is unrecoverable because of half-life issues, destruction due to improper storage and a lack of funds for preservation. Ignoring this issue would lead to the loss of our last 100 years of history and events at national, regional and local levels. Archiving even a portion of this content is a massive project but one with profound historical, cultural and educational value.

Nieuw Millennium and Internet to Interactive Concepts: A For & Non-Profit Alliance

Founder Robert Joseph, conceived The Saving History Agenda and then set out to establish a non-profit group, Nieuw Millennium, and a for-profit group, Internet to Interactive Concepts, to achieve it's mission. The first Hive has been funded, constructed and is now serving commercial contracts and non-profit projects. Hives are designed to be financially self-sustaining, offering revenue-generating services to non-profit and commercial clients.

i2i and NM are assembling a consortium of public, private and corporate players that will fund, build and scale an international network of Hives and Wells. This innovative for and non-profit joint venture allows for a robust proliferation of self-sustaining Digital Asset Management nodes (**Hives**) and forwards Nieuw Millennium's social and globally impacting efforts to save local history in public digital libraries (**Wells**).

Billions Budgeted Internationally for History, Libraries, and Technology in Education.

The importance of building libraries and preserving history is recognized on international, national, and regional levels with annual budgets in the billions of dollars. In 2002, The Library of Congress was allocated 400 million dollars. In California, 250 million was allocated for community college libraries. Since 1990, education has received 40 billion dollars for computers and bandwidth. In 2002 alone, 11 billion went from businesses to non-profit causes.

NM will target 1% of total funding allocated for historical preservation, digital libraries and technology integration.

